

10 years PMO: A journey of transformation

Jeannine Kraft, Director PMO, Thieme Group

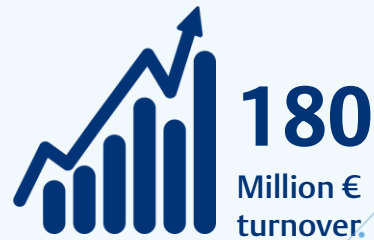
Our Purpose

We see ourselves as shapers of better medicine and consistently align what we do with people's needs: With our leading solutions for science, education, training and patient care, we improve the quality and efficiency of processes and decisions - for people, evidence-based and bold.

This allows doctors, nurses and other professionals to get back to what is important to them - **the patients**, who are the focus of all efforts in the care process.



Facts and Figures



- Digital Solutions
- User-Centered Portals
- Reference Works and Databases
- Services for the Healthcare Sector (e.g. Disease Management)
- Telemedicine
- Public & Media Relations

AGENDA

1

History of a PMO and why we succeeded

2

Success stories & Challenges

3

How do bench marks help

4

Today's struggles & chances

Who we are



The PMO as a business partner empowers the organisation to do the right projects right. In this way, we provide the Thieme Group with orientation and contribute to focusing on the corporate strategy.



PROJECT
MANAGEMENT

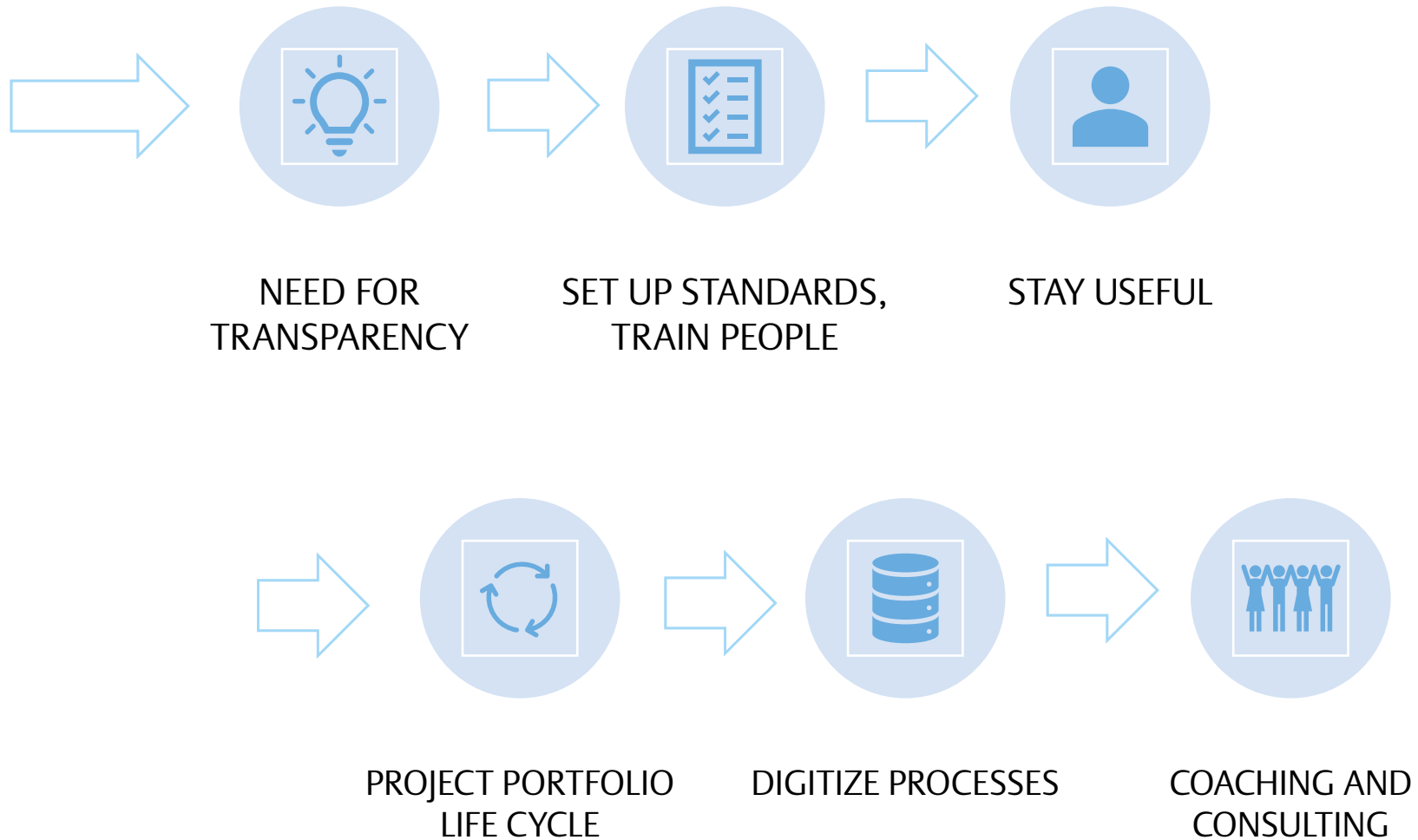


PMO CONSULTING



PROJECT PORTFOLIO
MANAGEMENT

Our Journey



It will be a
long run!

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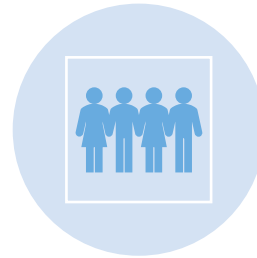
Why did we succeed? – Lessons Learned



TOP MANAGEMENT
SUPPORT



LOW ENTRY THRESHOLD
AND ALWAYS ASKING:
WHAT IS THE BENEFIT?

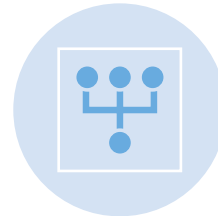


PATIENCE AND RESILIENCE
WITHIN THE TEAM AND IN
EACH INDIVIDUAL



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Challenges



EVERYONE TO
UNDERSTAND,
CENTRALIZED PROJECT
MANAGEMENT IS NOT A
BURDEN BUT A HELP



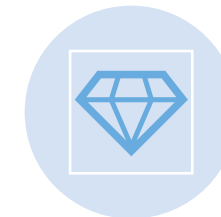
BUILDING TRUST FOR
PROJECT LEADER IN THE
ORGANISATION



JUSTIFY INVESTMENTS



SOMEONE ALWAYS
KNOWS BETTER WAYS



DELIVER VALUE TO
PROJECTS



... public | Jeannine Kraft ...

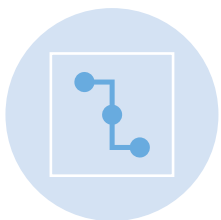
Success Stories



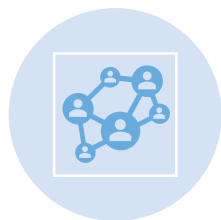
NEUTRAL PROJECT
EXPERTS DELIVER
SUCCESSFUL PROJECTS



AGILE, HYBRID,
CLASSIC



MAKE DEPENDENCIES
TRANSPARENT



MAKE COMPLEXITY
MANAGEABLE



PMO is the Center of
Competence within
Thieme for Project
Management Excellence

How do bench marks help

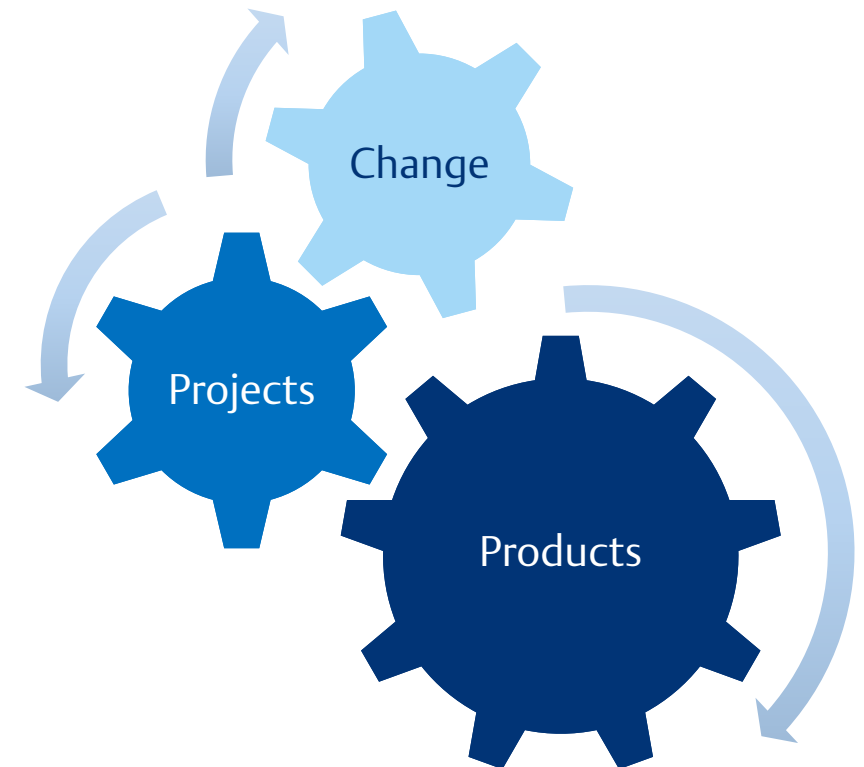


2022 and 2024

Today's Struggles: Overall Portfolio Management



We need to make clear that projects are part of the organisation although we are a product organisation.



Today's Chances: AI

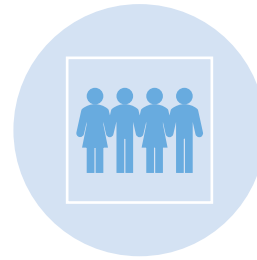
Artificial Intelligence is a huge efficiency boost in both project management and portfolio management.



C-LEVEL DATA



PROJECT
DOCUMENTS



COMMUNICATION



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In the end...

- It takes time to built up a value bringing PMO – be patient.
- You need C-Level Support – get someone who supports you.
- Start small – you may digitize later. Methods are more important than fancy software.
- You will never stop justifying invests in a PMO.
- Be open and embrace changes. They make you grow.
- You will suceed if you make a difference!



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...thank you!