Berlin 2025 IPMA<sup>»</sup>
34<sup>th</sup> World
Congress





## WELCOME

to the 34th IPMA World Congress











## ONECM for the WORLD

## CONTENTS

#### 01 About CMAK

## 02 Introduction of CM in Korea and Current Status

- Background on CM Introduction
- Definition of CM
- Scale and Status of the Construction & CM Market
- CM Certification and Training System
- CM Project Ordering Status

#### 03 International CM Day

- Establishment Background
- Significance
- Participating Organizations
- Future Development Directions

#### 04 International Cooperation Projects

- Overseas CM Supply Projects
- Cooperation Projects with Overseas Organizations





## <sup>01</sup>About CMAK

**Mission** By establishing and promoting the CM system, we aim to foster the sound development

of the construction industry and contribute to national economic growth.

**Function** Activities and projects to uphold members' dignity and rights, establish and promote the

CM system, and advance the construction industry

**Established** March 27<sup>th</sup>, 1997

**Location** Seoul, Korea

**Chairman** BAE Yung-Hwi

**Structure** 4 divisions, 1 center, 8 committees, 6 regional chapters

Members 416 (owners, private companies, and individual members)

Government - Evaluation and disclosure of CM competency of construction managers

**Commissioned Work** - Verification of CM performance records





## O2 Introduction of CM in Korea & Current Status

## **Construction Management**

After experiencing CM in overseas construction markets, voluntary efforts began for efficient project management.

In 2013, the public responsibility supervision system was unified into CM to strengthen industry competitiveness.

#### 1960s

Led by the government, the market was liberalized with the aim of ensuring construction quality and safety.

1980s

1990s

2010s

Following major safety accidents, the system was expanded into a responsibility-based supervision system.

#### Inspection





Continued confusion over the scope and responsibilities between CM and supervision

CM has been fixed mainly on the construction phase

CM market activities are restricted under the regulations of the legally mandated supervision system



(Unit: Billion USD)



## >>> Korean CM Market Trends



(Based on Domestic CM Performance)

248.4 218.1 194.1 166.0 164.9 160.5 158.0 154.5 Construction



СМ	9.6	9.4	12.5	16.0	14.0	18.4	21.0	26.8	21.5	30.0
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024

- CM market share = ~10% of total construction market
- U.S. CM market share = 30-40% (CM for Fee)
- Korea's CM share remains lower than advanced countries



(Unit: Billion USD)



## **Korean CM Market Trends**

## **Domestic Construction and CM Market Annual Trends**

(Based on Domestic CM Performance)





- Significant potential for future growth in Korea's CM market



## >>> CM Certification

- CM certifications from
  3 institutions (CMAK, KPEA,
  CTEC) integrated into CMP
  certification
- CMAKOversees certification exams
- > KPEA & CTEC
  Provide training

Title	CMP : Construction Management Professional			
Administered by	Construction Management Association of Korea (CMAK)			
Eligibility Criteria	Construction Technicians - PhD in related field, registered architect, or professional engineer - Master's + 2 years / Bachelor's + 4 years of experience  - 3+ years of experience after acquiring engineer certification, or 4+ years after acquiring industrial engineer certification  Experts in the fields of economics or social affairs - Lawyers, CPA, tax accountants, appraisers, patent attorneys, judicial scriveners, administrative agents, labor attorneys, etc.  Certified professionals (3+ yrs experience) - Some exam subjects may be waived for experts in economic & social fields			





	1st Written Exam	2nd Written Exam	Interview			
Test Subjects	Introduction to Construction Management Construction Contracts and Claim Management Construction Project Decision-making & Risk Management Construction Information & Document Management	Value Engineering and Cost Management Scheduling and Progress Management Quality Control and Management Construction Safety & Environmental Management	Expertise in Construction  Management  Character and Communication  Skills			
Evaluation Criteria	Written Exams(1st & 2nd): CM knowledge & practical skills Interview: Communication, character & expertise					
Certified Professionals						

- CMP passers: 70 hrs training within 90 days after certification
- Additional 70 hrs training every 3 yrs after certification
- CMP = private qualification, mainly for personal skills development
- Only national certifications officially recognized in Korea





### **Government-Led Training**

- Mandatory continuing education for construction technicians
- Goal: enhance competencies & system understanding
- 70 hrs every 3 yrs (incl. level-based promotion training)

### **Private Training**

- Training forms:
  capacity building, seminars &
  workshops
- Run independently to reflect market needs & trends





#### Public

- Public projects ≥ KRW 20B with specific works (bridges, tunnels, railroads, exhibition facilities, 300+ unit apartments, etc.)
- CM at construction phase is mandatory

#### **Private**

- CM contracting optional at owner's discretion
- Supervision mandatory (Housing & Building Acts) for certain housing/building scales





Directions for CM Development

Current industry: design- & construction-centered, limited in managing complex/diverse projects & ensuring quality

Need to establish CM as 3rd pillar (with design & construction) and strengthen CM capabilities to drive innovation

Advancing CM as a core pillar → enhances efficiency, quality & safety, and boosts overall industry competitiveness







- 2009. October
  - Invited to the CMAA National Conference in Orlando, USA
  - Attended the CMAA board meeting, presented "The Present and Future of CM in Korea," and proposed establishing "International CM Day."
- 2010. March

• 2010. April





2009. October

## • 2010. March

- During the IDCM Forum in Bangkok, Thailand, CMAK, CMAA, and CIOB representatives agreed to designate the second Monday of March each year as "International CM Day."
- IPMA and CMAJ later agreed to join following consultations.

• 2010. April







- 2009. October
- 2010. March
- 2010. April
  - In Seoul, Korea, during the "2010 CM Seoul Forum and Global CM Contest," representatives from five organizations proclaimed the International CM Day Declaration.
  - Pledged to promote mutual participation among related organizations worldwide.
  - In March 2011, a congratulatory message was received from the U.S. President Barack Obama.







- **2009. October**
- **2010. March**
- 2010. April
  - In Seoul, Korea, during the "2010 CM Seoul Forum and Global CM Contest," representatives from five organizations proclaimed the International CM Day Declaration.
  - Pledged to promote mutual participation among related organizations worldwide.
  - In March 2011, a congratulatory message was received from the U.S. President Barack Obama.

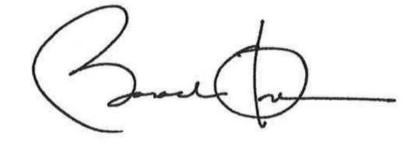
#### THE WHITE HOUSE WASHINGTON

March 11, 2011

I am pleased to send greetings to all those observing International Construction Management Day.

For America to win the future, we need to out-innovate, out-educate, and out-build the rest of the world. My Administration is committed to rebuilding our national infrastructure to ensure we can compete and succeed in the 21st century. By working to bring excellence to the construction community, organizations like the Construction Management Association of America are helping improve the design and delivery of countless projects. Their efforts help shape a brighter future for our Nation.

I wish you all the best.







## 03 International CM Day SIGNIFICANCE

Network for Sharing Information

Promote
Sense of Belonging
and Responsibility

Establish and Expand CM Identity





03 International CM Day Participating Organizations





## IPMA" 03 International CM Day





## **Participating Organizations**

#### **IPMA**

International Project Management Association

• Established: 1965

Location: Amsterdam, Netherlands

Members: PM-related organizations from 70 countries

#### **CMAA**

The Construction Management Association of America

Established: 1982

· Location: Virginia, USA

Members: More than 25,000

(owners, private companies, and individual members)

#### CIOB

Chartered Institute of Building

Established: 1834

Location: Bracknell, United Kingdom

Members : More than 49,700

(owners, private companies, and individual members)

#### **CMAJ**

The Construction Management Association of Japan

• Established: 2001

Location: Tokyo, Japan

• Members: 1,103(private companies and individual members)



**CMAA** 

**CIOB** 



#### **APFPM**

Asia Pacific Federation of Project Management

Established: 1997

· Location: Sydney, Australia

Members : PM-related organizations from 20 Asia-Pacific countries

#### **IAMPI**

Ikatan Ahli Manajemen Proyek Indonesia

• Established: 1999

· Location: Jakarta, Indonesia

Members: 518(PM professionals, AMP, MPM, MPU)

#### **ICPMA**

International Construction Project Management Association

Established: 2001

Location: Bern, Switzerland

Members: Organizations, educational institutions, companies,

and individual members related to CPM

#### YCIA

Yanbian Construction Industry Association

• Established: 1995 • Location: Yánjí, China

• Members: 129(Experts in quality, safety, supervision, and management)



꺣 apfpm







## IPMA" 03 International CM Day





## >>> Future Directions for International CM Day

"International CM Day is an important event that raises global awareness of CM's significance and promotes the development of related fields."



#### **Strengthening International Cooperation**

Expand global CM network via international cooperation

> Support programs to strengthen CM in developing countries

#### **CM Promotion**



Enhance public awareness of CM through promotional channels

### 1010 1010

#### **Tech Innovation & Digital Transformation**

Strengthen CM integration through smart tech (BIM, digital twin, AI)

Share best cases to improve productivity & safety at construction sites

#### **Training & Workforce Development**

Develop & run specialized training programs for skilled professionals

Continuous education for CM experts to adapt to changing environments















## Overseas CM Supply Projects

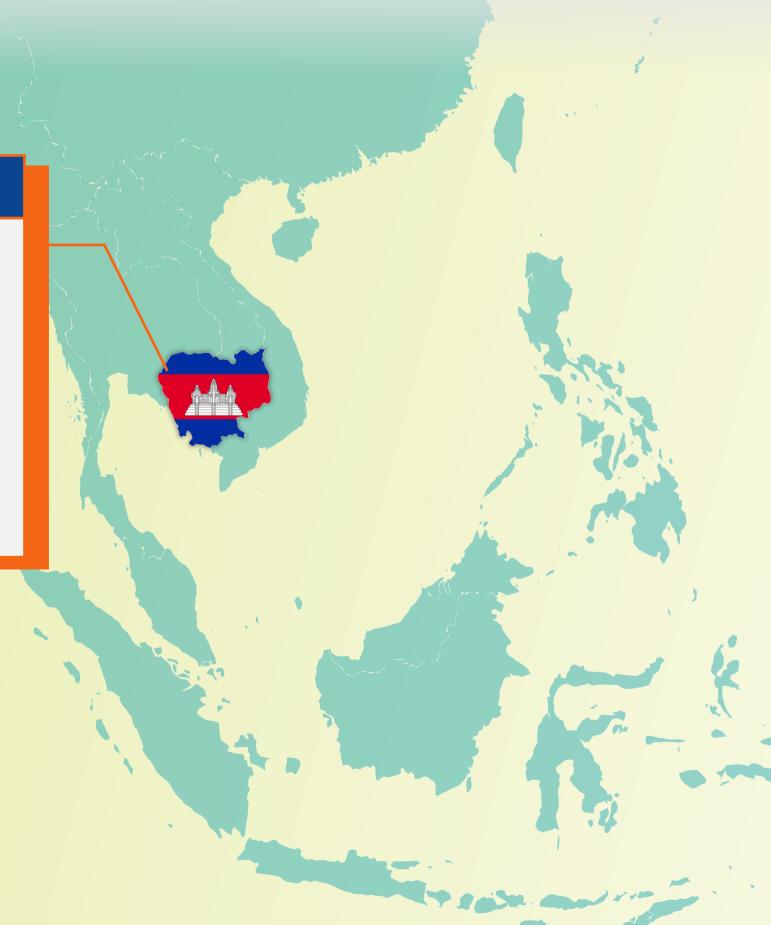
Cambodia CM Supply Project and Follow-up Management (2013-2015)

#### **CM System Support Project**

- Completed 4 research projects including a Korea-friendly CM manual for Cambodia
- Korea-Cambodia Construction Cooperation Committee formed (Aug 21, 2014)
- \* CM Pilot Project (\$500,000): Contract signed on Aug 22, 2014

(Client: Cambodia Overseas Development Investment Corporation /

Contractor: Shinwha Engineering, Korea)





IPMA" 04 International Cooperation Projects





## Overseas CM Supply Projects

Myanmar CM Supply Project and Follow-up Management (2015)

#### **CM System Support Project (Mar–Dec 2015)**

- Korea-Myanmar Construction Cooperation Committee formed (Nov 12, 2015)



IPMA" 04 International Cooperation Projects





## Overseas CM Supply Projects

Vietnam CM Supply Project and Follow-up Management (2016)

#### CM System Support Project (Feb – Dec 2016)

- Korea-Vietnam Construction Cooperation Committee formed (Jun 23, 2016)
- Joint projects promoted with Vietnam Real Estate Development Association





## Overseas CM Supply Projects

#### Post-project CM Services for 3 Countries Including Vietnam (2017)

- CM System Support Project (Feb – Dec 2017)

#### Indonesia CM Supply and Follow-up Services for Vietnam & 2 Others (2018)

- CM System Support Project (May-Dec 2018)
- · Korea-Indonesia Construction Cooperation Committee formed (Jun 26, 2018)

#### Research on CM Entry Expansion to Southeast Asia (2019 – 2020)

- Performance analysis of previous CM projects (Jun 2019 - Mar 2020)







## >> Overseas CM Supply Projects

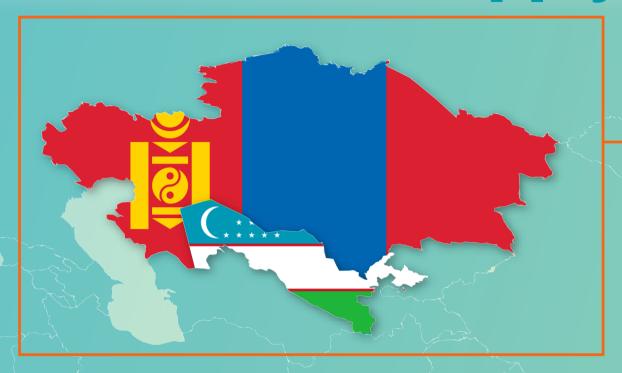
#### **Overseas CM System Transfer Research Project**

- Bangladesh CM System Support Project and others (Jul 2020 – Jun 2021)





## >>> Overseas CM Supply Projects



#### **Other Cooperation Projects**

- Discussions on CM projects ongoing with Central Asian countries such as Kazakhstan and Uzbekistan



## IPMA" 04 International Cooperation Projects





## Cooperation Projects with Overseas Organizations

